

2021 OCHIN Learning Forum Sponsorship Prospectus

Dates / Location

Monday, May 24 through Thursday, May 27, 2021 – held online

About OCHIN

OCHIN is a driving force for health equity. A national nonprofit health IT organization with two decades of experience transforming health care delivery, OCHIN provides leading-edge technology, data analytics, research, and support services to more than 500 community health care sites, reaching nearly 6 million patients. We partner, learn, innovate, and advocate to close gaps in health care that are systemic, avoidable, and unjust, so everyone has a fair opportunity to achieve their full health potential. Learn more at www.ochin.org.

The Learning Forum

The OCHIN Learning Forum is an annual event for OCHIN members. Your investment empowers OCHIN members to share knowledge, learn, and connect with peers to help them improve health outcomes in our communities.

OCHIN recognizes the significant operational and care-related challenges our members continue to face during the COVID-19 pandemic so this year's event will give members a firsthand opportunity to share their own stories and exchange useful insights. The event will be held online, at no cost to members. Daily member-focused sessions will feature two hours of peer-to-peer learning and two hours of live content, including 30-minute member webcasts and keynotes. Each day will feature a unique topical focus—exploring timely themes like patient access and clinical care, staff wellbeing, social and racial justice, and financial health.

The live sessions will be recorded and made available to OCHIN members post event.

Attendee Demographics

The OCHIN Learning Forum invites executives and directors, managers, OCHIN system specialists, technical experts, and clinical champions from:

- Community Health Centers
- Health Departments
- Mental Health
- Free Clinics
- Private Practices
- School-Based Health Centers
- Universities and Academic Health Centers
- Many Specialties

In 2019 we had over 380 members representing more than 90 organizations nation-wide. As the 2020 Learning Forum was cancelled due to the COVID-19 pandemic, we do not have recent demographics to share. Historically, the attendee role breakdown has been:

- 40% Manager
- 40% Staff
- 20% C-Suite

Schedule-at-a-Glance

Daily schedule for Monday, May 24 – Thursday, May 27:

9:00 – 11:45 am Pacific Time Live content

12:00 – 2:00 pm Pacific Time Peer-to-peer learning sessions

Contact

For additional information, please contact ilene Erickson, OCHIN Events Manager, at learningforum@ochin.org.

Sponsorship Levels

BASIC - \$1,500	BASIC PLUS - \$2,500	SILVER - \$7,500
<i>Unlimited Slots</i>	<i>Unlimited Slots</i>	<i>6 Slots Available</i>
Logo, 50-word company description, and URL link on event website	Logo, 50-word company description, and URL link on event website	Logo, 50-word company description, and URL link on event website
Your company logo on a slide during the OCHIN CEO Keynote	Your company logo on a slide during the OCHIN CEO Keynote	Your company logo on a slide during the OCHIN CEO Keynote
One complimentary registration	Your company logo and URL link included in event promotional emails (4)	Your company logo and URL link included in event promotional emails (4)
	Two complimentary registrations	Your company name listed on the event registration form where OCHIN members can opt in to receive information from you
		Your company name listed on the event agenda and announced as a sponsor for one of the four themed content days
		Three complimentary registrations

Enrollment Form

To reserve a sponsorship, please complete this form and return to ilene Erickson, OCHIN Events Manager, at learningforum@ochin.org.

DEADLINE: Enrollment forms are due by February 22, 2021. For enrollment forms received after February 22, we cannot guarantee the delivery of all sponsor benefits.

- Once you submit your enrollment form, we will email an invoice for your sponsorship fee.
- Payment is due within 30 days of the invoice date.
- Payment accepted by check or ACH only. Credit cards are not accepted.
- All fees are non-refundable after April 24, 2021.

Please put a check mark or 'X' next to the sponsorship level you wish:

- Basic - \$1,500
- Basic Plus - \$2,500
- Silver - \$7,500

CONTACT INFORMATION

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

We will email an invoice within five business days of receiving this form. Please share if the invoice should be emailed to someone other than the above contact person. If not, leave this area blank.

Name: _____

Email: _____